



2017 Grand Lake Area Chamber

EXCLUSIVE MEMBERSHIP UPGRADES

The Grand Lake Area Chamber of Commerce provides members with the ability to capitalize on their membership with a la carte add-ons that enable you to get the most out of your membership! All options run for an entire year! Let us know your goals and your budget and we are happy to make recommendations for you!

Website Additions:

Banner Advertisements: Did you know we are projecting to have well over 700,000+ page views in 2017? Banner Ads are a great way to get your business more publicity. Our packages range from **\$300-\$2000**

Featured Listing: One of our best deals puts your business photograph and listing right on your category landing page. In order to look at options all guests land here first; here's your chance to catch their eye! *Each featured listing includes an enhanced listing - \$1,500 (lodging & wedding) \$1,000 (restaurant) \$500 (service & retail)*

Enhanced Listing: Want to spice up your listing? Catch visitors' attention by adding photos of your business, a longer description, a map and much detailed information! Upgrade to an enhanced listing! - **\$300**

Additional Web Category: Are you both a lodging and a wedding venue? Maybe another combination of businesses? Achieve the best of both worlds by getting your business listed in more than one place! - **\$50**

Visitor Center:

Additional Rack Card Space: Do you want more room for your brochures?

An additional spot is very affordable! - **\$25**

Members Only Affiliate Offers:

Caricature Map: One of our Visitors' favorites, they love to pick these up as they enter Grand Lake! We will let you know when the next Moe's Map is published so you can secure member only pricing.

Channel 18: We love using Channel 18 and we're sure you will too! **SAVE \$300** on a 6 month advertising and Multi Media Package with FREE 30 second commercial on Grand County Channel 18. Package value is \$900.00.

EXCLUSIVE SPONSORSHIPS

Sponsorships are a great way to get the word out about your business and raise brand awareness through Chamber Events. During each event the Chamber hosts you will have traffic directed back to you! We will also meet with you individually for a marketing consultation.

Platinum Annual Sponsor - \$1,500

- ✓ Logo included on ALL Grand Lake Chamber signature event collateral material - including advertisements, stages, posters, web, social media and more.
- ✓ Brand boost in all relevant radio and televised interviews.
- ✓ Chamber produced banner with logo and window static to show your sponsorship level
- ✓ A link to your website on all event pages.
- ✓ Inclusion in social media and promotional newsletter for events.
- ✓ The ability to promote your business in a unique way at events.
- ✓ The opportunity to partner with the Chamber for Dining/ Lodging/ Shopping Promotions in Event Packets.
- ✓ Additional marketing opportunities, often including free advertising and/ or PR as applicable.
- ✓ The opportunity for exposure in seasonal advertisements in a meaningful way.
- ✓ 10% discount on web advertisements & printed advertisements.
- ✓ Four annual e-newsletter promotions to 20,000 people at the time(s) you choose.
- ✓ Featured display at Snowmobile Expo.

Gold Annual Sponsor - \$500

- ✓ Logo included on some Grand Lake Chamber event collateral material - including advertisements, posters and social media.
- ✓ Link to your website on all web event postings.
- ✓ Inclusion in social media and promotional newsletter for events.
- ✓ The ability to have a booth at all Chamber events for FREE.
- ✓ Two annual e-newsletter promotions to 20,000 people at the time(s) you choose.

Silver Annual Sponsor - \$250

- ✓ A link to your website on all event web pages.
- ✓ Inclusion in social media and promotional newsletter for events.
- ✓ One annual e-newsletter promotion to 20,000 people at the time you choose.

Specific Event Sponsorship - \$500

- ✓ Sponsor one event with options including Golf Tournament, Fishing Contest (Open Water & Ice), Arts & Crafts Festivals, Memorial Day, Buffalo Barbecue, and Brews & Crews.
- ✓ One event per sponsor, space limited.
- ✓ A meeting to discuss how else to further your business presence at the event, and discuss opportunities and develop creative marketing.
- ✓ Logo included on Grand Lake Chamber event collateral material including advertisements, stages, posters, web, social media and more.
- ✓ Your business listed in event information packet/ partnership for dining/ shopping/ lodging
- ✓ Brand recognition mentioned in all event relevant radio and televised interviews.
- ✓ A link to your website on all event related pages.
- ✓ The ability to make a business announcement at Chamber event.