



2017 Grand Lake Area Chamber

MEMBERSHIP BENEFITS

A Chamber Membership Includes the Following:

Marketing:

- ✓ Free listing on the community website *grandlakechamber.com* with over 600,000 annual hits! This includes link, business description, job postings, deals, and more!
- ✓ Free Jackrabbit direct booking for lodging properties so potential visitors can book a room directly from our website
- ✓ Marketing/Promotional Tool Boxes. Use our Chamber logo - including event logos, images, press releases to lure in guests and potential clients to your business
- ✓ List your company's events on our event calendar for free
- ✓ Free listing on *visitgrandcounty.com*, *Colorado.com* and book direct lodging finder on homepage of our website & tourism board website for Lodging members
- ✓ Access to our Chamber photo library to use in your marketing material
- ✓ Social media promotion and shares from your page to over 10,500 fans!
- ✓ Email marketing opportunities to our 25,000 subscribers

Visitor Center:

- ✓ Display your brochure or promotional material in our Visitors Center open 7 days a week!
- ✓ With over 200 visitors stopping in the Visitors Center every day in the summertime, word of mouth is a great way to get exposure for your business!

Members:

- ✓ Member-to-member directories, email, and mailing labels, available for your member-to-member/guest promotions
- ✓ Receive firsthand knowledge of all upcoming NW Small Business Development & Grand County Economic Development seminars, classes and workshops
- ✓ Printed promotions of Grand Lake
- ✓ Event updates for your business in our biweekly member emails
- ✓ Networking opportunities through Chamber mixers & volunteer opportunities