



## EXCLUSIVE MEMBERSHIP UPGRADE MENU

The Grand Lake Area Chamber of Commerce provides members with the ability to capitalize on their membership with a la carte add-ons that enable you to get the most out of your membership! All options run for an entire year! Let us know your goals and your budget and we are happy to make recommendations for you!

### Website

Homepage Banner Ad: Did I mention we are projecting to have over 200,000 web visitors in 2014, the banner ad on our home page runs for a full year and is a marketing steal! ...**\$2,000**

Calendar Page Banner Ad: Visitors and residents always want to know what is going on in Grand Lake, let your business be associated with the fun! ...**\$800**

Banner Advertisements Additional Pages: Want your banner on the "Weddings" or "Things to Do" pages? Let us know which page you like, or we can make recommendations! ... **\$300 to \$500** depending on page selection.

Featured Lodging: One of our best deals puts your lodging property photograph right on our lodging landing page. In order to look at lodging options all guests land here first; here's your chance to catch their eye! ...**\$1,500**

Enhanced Listing: Would you like to add photos, a longer description and a map of your location to your web listing? Upgrade to an enhanced listing! ...**\$200**

Additional Web Category: Are you a lodging and a wedding venue? Maybe another combination of businesses? Achieve the best of both worlds with an additional web category listing! ...**\$50**

### Visitor Center

Additional Rack Card Space: Do you want more room for your brochures? An additional spot is very affordable! ...**\$25**

### Members Only Affiliate Offers

Caricature Map: One of our Visitors' favorites, we will let you know when the next Moe's Map is published so you can secure member only pricing.

Channel 18: We love using Channel 18 and we're sure you will too! **SAVE \$300** on a 6 month advertising and Multi Media Package with FREE 30 second commercial on Grand County Channel 18. Package value is \$900.00.



## CHAMBER SPONSORSHIPS

Sponsorships are a great way to get the word out about your business and raise brand awareness through Chamber Events. During each event the Chamber hosts you will have traffic directed back to you! We will also meet with you individually for a marketing consultation.

### **Platinum Annual Sponsor ...\$1,500**

- Logo included on ALL Grand Lake Chamber signature event collateral material including advertisements, stages, posters, web, social media and more.
- Name mentioned in all relevant radio and televised interviews.
- Free attendance at Chamber workshops.
- Free Spring/ Fall Dinner tickets for two.
- A link to your website on all event pages.
- The ability to have a booth/ table at all Chamber events for FREE.
- The ability to make a business announcement at each Chamber event.
- The opportunity to partner with the Chamber for Dining/ Lodging/ Shopping Promotions in Event Packets.
- The opportunity for exposure in seasonal advertisements in a meaningful way.

### **Gold Annual Sponsor ...\$500**

- Logo included on all web postings.
- Name mention on all relevant radio advertisements.
- A link to your website on all event pages.
- The ability to have a booth at all Chamber events for FREE.

### **Silver Annual Sponsor ...\$250**

- A link to your website on all event pages.

### **Title Event Sponsorship ...\$500**

- Sponsor one event with options including Golf Tournament, Fishing Contest (Open Water & Ice), Arts & Crafts Festivals, Memorial Day, Buffalo Barbecue, and Brews & Crews.
- One event per sponsor, space limited.
- Logo included on Grand Lake Chamber event collateral material including advertisements, stages, posters, web, social media and more.
- Your business listed in event information packet/ partnership for dining/ shopping/ lodging
- Name mentioned in all event relevant radio and televised interviews.
- A link to your website on all event related pages.
- The ability to make a business announcement at Chamber event.
- A meeting to discuss how else to further your business presence at the event, and discuss opportunities.